

# AGENDA FOR December 15, 2022 Meeting

Location: Beaverlodge Recreation Centre, Multipurpose Room: 1016 4th Ave., Beaverlodge | Time: 9 – 11 AM

**Invited Attendees:** Bob Marshall, Christina Ketchum, Christine Rawlins, Christine Schlieff, Cody Moulds, Daycie Bohning, Helen Garland, Jackie Clayton, Karna Germsheid, Katie Biberdorf, Kelly Peterson, Kevin Gramm, Kurt Balderston, Kylee Haining, Mike Roma, Naomi Robinson, Stephanie Cajolais, Steve Zimmerman, Tanya Harvey, Wendy Bosch.

**Chair: Councillor Cody Moulds, Beaverlodge**

<p>1. <b>Welcome</b></p> <ul style="list-style-type: none"> <li>1.1 Establish Quorum</li> <li>1.2 TOR voting requirements-One vote per Municipality</li> <li>1.3 Identified one voting member per Municipality</li> </ul>	Chair	9:00-9:05
<p>2. <b>Seek approval of Agenda</b></p> <ul style="list-style-type: none"> <li>• County of G.P. moved to approve the agenda and CARRIED</li> </ul>	Chair	9:05-9:10
<p>3. <b>Seek approval of previous minutes</b></p> <ul style="list-style-type: none"> <li>3.1 GPRRC 2022-06-15 meeting minutes – Attached</li> <li>• Councillor Schlieff moved to approve and CARRIED</li> </ul>	Chair	9:10-9:15
<p>4. <b>Old Business</b></p> <p>4.1 Potential Crosslink County Sportsplex Expansion Update</p> <p><b>MOTION – GPRRC – 06-15-2022- 04 (made by Kurt Balderston) to direct administration to pursue the Crosslink County Sportsplex expansion as a full-size soccer pitch expansion and multi-sport fieldhouse addition and direct administration to seek updated design and project costs. Administration to determine financial commitment by Municipal partners towards the cost of a detailed design and CARRIED.</b></p> <ul style="list-style-type: none"> <li>• Leisure Centre is scheduled for demolition early 2023 and soccer user groups are concerned where they are going to play.</li> <li>• Waiting for City report on possible buildings to repurpose for multi-purpose recreation use. Report expected Q1 of 2023 and then conversation to be had on what we can do as a regional group.</li> <li>• Have reached out to architect to provide detailed design quote. A full-sized soccer only build is \$554,549 to bring to shovel ready, end of stage 3 on p.2 of RFD report</li> <li>• Two cost share funding models for soccer only design, GPPRC Coordinator budget model and “Nitehawk” model.</li> <li>• Projections created using operating costs for 2023 due to difficulty of predicting two years out. They are \$909,000 for soccer and courts. Soccer only model is similar at \$900,000 due to lack of income from courts. Even with more users they only want prime hours, so it adds only an extra hour per day of usage.</li> <li>• Discussion amongst group as to whether Lacrosse would use soccer only model. Ultimately, they could do training and drop ins but not suitable for games. By installing movable diamonds etc can open more possibilities for baseball etc.</li> <li>• County of GP moved to accept the presentation as information and CARRIED</li> </ul>	County of Grande Prairie	9:15-9:45
<p>5. <b>New Business</b></p> <p>5.1 Online Sport Streaming Service</p> <ul style="list-style-type: none"> <li>• Service charges viewers a subscription fee. The service provides playbacks, can watch games and practices afterwards. Fully automated system,</li> </ul>	Councillor Moulds Mike Roma	9:45-10:00 10:00-10:30

<p>company provides installation and equipment free, venue provides high quality broadband internet.</p> <ul style="list-style-type: none"> <li>• Discussion resulted among group and consensus was that it was a good idea, many advantages to it. Some concerns expressed regarding FOIP/privacy and arena income if people watched from elsewhere instead of in person.</li> <li>• To note that the Northwest Jr hockey league is under contract for a couple more years with Hockey TV.</li> <li>• County of GP moved to direct AWG to investigate streaming service options and CARRIED</li> </ul> <p><b>Action: AWG to investigate options for online streaming services available.</b></p> <p>5.2 Regional Marketing Strategy – RFD</p> <ul style="list-style-type: none"> <li>• Master plan recommendation is that recreation marketing and promotions be coordinated on a region basis as a collective group.</li> <li>• Surveys show that being unaware of recreation opportunities by survey respondents has increased since 2016 from 29% to 46% in 2020.</li> <li>• The idea is to think of some aspects of marketing and promotions that are already happening and be consistent for regional messaging, but specific opportunities must be marketed at an individual level. Need to have a coordinated approach for consistency.</li> <li>• County of GP moved to accept option 2 and CARRIED</li> </ul> <p><b>Action: AWG to continue with steps 1 through 3</b></p>		
<p>6. Regional Ice Arenas</p> <p>6.1 Regional Ice Utilization tracking – Verbal Update</p> <ul style="list-style-type: none"> <li>• Oct-17.25 hours, Nov-15.25 hours spread through DWC, Dave Barr and Sportsplex arenas. Considerably less than September’s 122.75 hours. Most were from one large user group.</li> <li>• Questions from group as to whether abusers of black ice in past have reduced amount and whether more ice has been opened to other smaller user groups.</li> <li>• Discussion about the challenges regarding largest user group, black ice tracking challenges and loss of data due to Covid. Hope is that with more data we will have more answers and solutions.</li> </ul> <p><b>Action: City Administration to circle back with GPMH regarding black ice.</b></p>	Coordinator	10:30-10:35
<p>7. Roundtable</p> <p>7.1 Open forum for questions on the pre-reading of Municipal Reports 2024 Alberta Winter Games Update</p> <ul style="list-style-type: none"> <li>• Have all of board of directors secured, games manager and office coordinator hired. Tomorrow the city will be posting for Volunteer Coordinator, please share the posting.</li> <li>• City at budget committed \$400,000, awaiting county answer for proposed \$250,000, MD Greenview info coming soon.</li> <li>• Nitehawk is leveraging funding opportunities for alpine facilities.</li> </ul> <p><b>Action: Committee to share Volunteer Coordinator position.</b> <a href="#">City of Grande Prairie - Job Description (startdate.ca)</a></p>	All City of Grande Prairie	10:35-10:45
<p>8. Next Meeting</p> <p>Host Community: M.D. of Greenview Date: 2/3<sup>rd</sup> week in March. From: 9-11 AM or 1-3pm, possibly at Nitehawk</p> <p><b>Action: Regional Recreation Coordinator and Councillor Schlief to coordinate date and location of next meeting.</b></p>	Chair	10:45-10:50
<p>9. Meeting Adjournment meeting adjourned at 10:05</p>	Chair	10:50-10:55